

Made in Cincinnati, opened July 2022, celebrates innovation in the Queen City.



Donor Impact Report

Summer 2022

We launched the Champion More Curiosity Campaign in July 2017 to reimagine our museum experience by creating bold, vibrant, and engaging exhibits and to further build financial sustainability through endowment and operating support. **Since then, through the contributions of many, we have developed and opened 13 permanent exhibits with two additional fully funded exhibits set to open this year *Made in Cincinnati* and the *John A. and Judy Ruthven Get Into Nature Gallery*.**

During the pandemic, as museum membership and attendance decreased across the country, including here, the tremendous general operating support of our donors was critical to helping sustain our organization and deliver on our mission to provide world class learning experiences to people of all ages. Through philanthropy we were able to elevate our long-standing Youth Programs, launch a paid internship program, and bring our collections and exhibits into homes and classrooms through virtual field trips and Programs-on-Wheels.

Positive momentum fosters and drives big aspirations. While we celebrate our successes, we have even more planned. In our office we have a statement that reads: **Big Vision = Big Impact**. As we move into the next phase of our campaign, we have focused our efforts on big visions that will make a long and lasting impact for our museumgoers and supporters. Our work is not done.

Over the next two years, we are seeking to raise \$15 million in capital support to achieve our \$40 million capital goal and complete the following exhibits and improvements:

- *Biomedical Science*
- *Ancient Worlds Hiding in Plain Sight* (featuring our world-renowned Ordovician fossils)
- *Archaeology & Early Settlement*
- *Community Conversations*
- Enhancements to The Children's Museum

In addition, to continue our focus on investing in our people, our programs, our mission and our community we are setting an \$8 million goal in general operating support. Lastly, we have seen great growth in our endowment over the course of the last five years and endowing the future of CMC continues to be at the forefront of our needs. Whether it be endowing curatorial staff positions, helping maintain collections or building a long-term sustainable program, our perpetual endowment goals will be elevated as we build toward the future.

From the bottom of our hearts, thank you! Thank you for making CMC a priority, investing in our mission, and pushing us to bring more learning opportunities to life.

Sincerely,

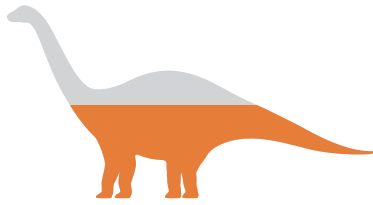


Elizabeth W. Pierce
President & CEO,
Cincinnati Museum Center



Scott Schuster
Vice President, Philanthropy, Cincinnati Museum Center
President, Cincinnati Museums Foundation

Goals and Aspirations



Exhibits

Goal to Raise: \$40 million
Total Raised to Date: \$25 million



General Operating

Goal to Raise: \$42 million
Total Raised to Date: \$34 million



Endowment

Goal to Raise: \$30 million
Total Raised to Date: \$29 million

Below is a snapshot of the exhibits completed thus far through the philanthropic support of our community.



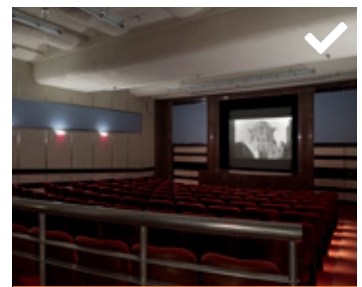
Holiday Junction 2018



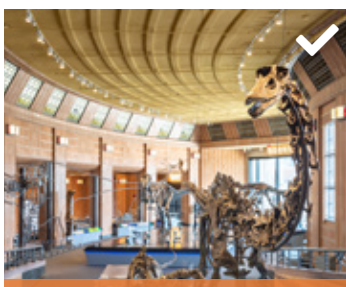
Public Landing 2018



DNA Lab 2018



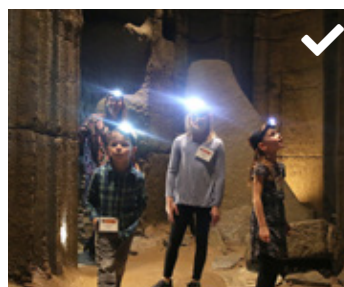
Newsreel Theater 2018



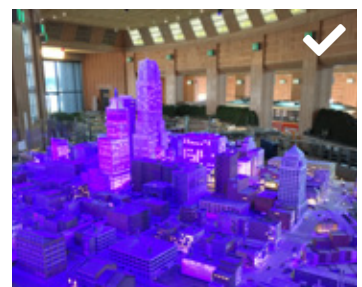
*Dinosaur Hall 2018/
Paleontology Lab 2019*



*Science Interactives Gallery,
presented by Procter & Gamble 2019*



The Cave 2019



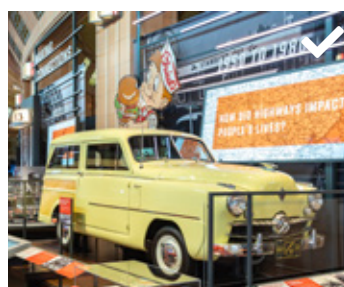
Cincinnati in Motion 2019



*Neil Armstrong Space Exploration
Gallery, presented by the Harold C.
Schott Foundation 2019-2020*



You Are Here 2020



Shaping Our City 2020



Ice Age Gallery 2021

**We have the honor to be a place of growth,
a place of learning and a place of inspiration.
Your support continues to drive us.**



CMC
Philanthropy

supportCMC.org