



Curiosity unleashed...
made possible by YOU!

Champion More Curiosity Campaign (2017-2024)

THANK YOU

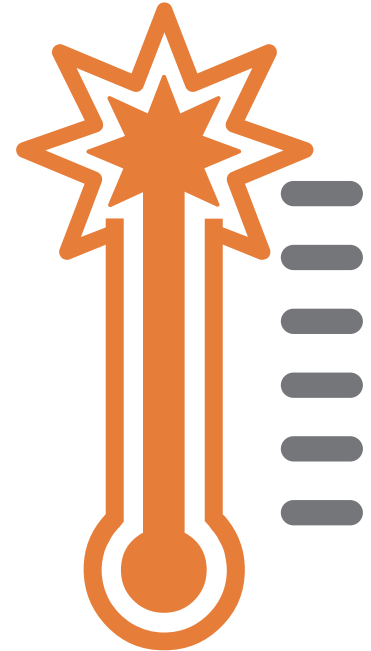
for helping us Champion More Curiosity

Cincinnati Museum Center has reached a historic fundraising milestone because of your investment in our mission.



\$112M

Total Raised: \$123M



Your philanthropy directly impacted:



Completion of **20 new and reimagined permanent exhibits** that over 1 million guests enjoy each year.



Engagement with **500,000 students and teachers** through in-person field trips, virtual field trips, Programs-on-Wheels, Youth Programs, STEM Girls and summer camps.



Long-term sustainability of Cincinnati Museum Center by significantly increasing our endowment, which **supports 7% of annual operating expenses.**

Made in Cincinnati (opened 2022)

MADE IN CINCINNATI



“It’s always been a wonderful experience. I have brought my children there, my grandchildren and now my great grandchildren! They’ve all been multiple times and are always eager to go again.”

– Cincinnati Museum Center Guest

New and Reimagined Exhibits



Advancing Health, presented by Mayfield Brain & Spine

Through interactives, media simulations and fascinating stories, *Advancing Health*, presented by Mayfield Brain & Spine, investigates nine body systems that help us function, the actions we take every day to keep them going and the medical innovations and professionals that can help us when we need care. You might just discover your own career path in health care, science, engineering or technology.



Cr(eat)e Culinary Studio featuring the Kroger Food Lab

The *Cr(eat)e Culinary Studio featuring the Kroger Food Lab* turns the kitchen into a laboratory. Through interactive, food-based programming, the space explores the science behind cooking, the chemical reactions that change flavor and textures and the tactile motor skills to make it all possible.



Public Landing, presented by Carol and Bill Eckerle 2018



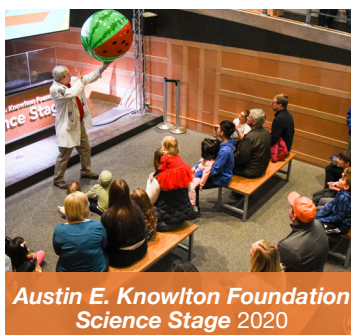
DNA Lab 2018



Science Interactives Gallery, presented by Procter & Gamble 2019



The Cave 2019



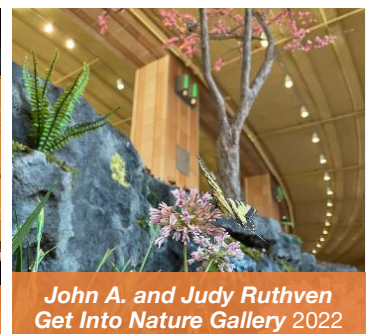
Austin E. Knowlton Foundation Science Stage 2020



You Are Here 2020



Made in Cincinnati 2022



John A. and Judy Ruthven Get Into Nature Gallery 2022



Welcome Home 2023/ Kids' Town Park 2024



Advancing Health, presented by Mayfield Brain & Spine 2024



**Dinosaur Hall 2018/
Paleontology Lab 2019**



Newsreel Theater 2018



Kids' Town Park

In 2023, we celebrated the 25th anniversary of The Children's Museum at Cincinnati Museum Center. It's been magical watching the first generation that grew up in The Children's Museum now returning to experience it with their own children. And we're giving them even more ways to make memories – together. The *Kids' Town Park* is a literacy-focused exhibit that focuses on language development for children ages 0-6, sparking curiosity in letters, sounds and words. And we completed the brand new home in *Kids' Town* with support from Fischer Homes.



Cincinnati in Motion 2019



**Neil Armstrong Space
Exploration Gallery, presented
by the Harold C. Schott
Foundation 2019–2020**



Shaping Our City 2020



Ice Age Gallery 2021



**Ancient Worlds Hiding in
Plain Sight 2023**



**Cr(eat)e Culinary Studio
featuring the Kroger Food Lab
2023**



Made in Cincinnati

Meet the city's inventors and craftspeople, the products they developed and the markets they transformed. From Porkopolis to the Queen of the West to tomorrow's modern tech hub, discover how innovation is, and always has been, in Cincinnati's DNA.

“Our city has an incredible history of doing things differently, doing things better, making things better.”

– Elizabeth Pierce, President & CEO,
Cincinnati Museum Center



Cr(eat)e Culinary Studio featuring the Kroger Food Lab (opened November 2023)



Kids' Town Park (opened June 2024)



Advancing Health, presented by Mayfield Brain & Spine (opened July 2024)

Funding the Future of Cincinnati Museum Center

Throughout the Champion More Curiosity Campaign, Cincinnati Museum Center has received over \$13.7M in realized planned gifts and an additional \$9.8M in new commitments from Legacy Society members. These gifts have supported general museum operations, the development of new exhibits and have contributed significantly to the growth of Cincinnati Museum Center's endowment. Estate gifts are vital to our long-term sustainability and ensure the museum's impact on future generations.



\$23M

Committed and Received in Planned Gifts



The Eckerle Family Legacy

Taking pride in Cincinnati history

Museums held a special place in both Carol and Bill Eckerle's hearts, which they made apparent by leaving generous legacy gifts to museums in the community, proving long-term financial stability – including Cincinnati Museum Center. At Cincinnati Museum Center, the Eckerles enjoyed immersing themselves in – and furthering their education about – Cincinnati history, in which they took a great deal of pride. In recognition of their legacy commitment of over \$6M, we have renamed the *Carol and Bill Eckerle Public Landing* in their honor.



Carol and Bill Eckerle



Carol and Bill Eckerle Public Landing

“Bill and Carol were lovely people and I’m grateful I had the chance to know them for many years through Cincinnati Museum Center, and that our community will get to know our city’s art and culture through them.”

– Elizabeth Pierce, President & CEO, Cincinnati Museum Center



Reproduction of a storefront on the *Public Landing*

Enhancing the Learning Experience

Inspiring generations to come

Over the past seven years, the Champion More Curiosity Campaign reimaged Cincinnati Museum Center. The restoration of Union Terminal made the transformation of our museum experience possible, including immersive state-of-the-art exhibits, the continued care of precious artifacts and important research. This Campaign – supported by advocates, Members, community partners and lifelong learners – brought the vision to life. Today, Cincinnati Museum Center blends its rich history with dynamic new exhibits, acquisitions, engaging programming and interactive experiences that will inspire guests for generations to come.

5,338,772

Total Visits
Welcomed

595,785

OMNIMAX® Guests
Welcomed

2,880

Field Trips
since 2017



“Most of my students had never been to a museum before. This experience was eye-opening for them. Thanks to the grant, we were able to visit the OMNIMAX® Theater and take a private class about Egyptian history. As educators, we are always trying to help our students understand the world around them. By coming to CMC, my students have gained new depths of understanding about the world. This is huge! It will help them not only with academic content but also with their perceptions of reality and the world around them.”

– Local Educator



99% of Youth Programs participants go on to a four-year college (the other 1% have enrolled in technical school or military service).



Expanded our community partnerships with organizations like Adopt A Class, Junior Achievement, Osher Center for Integrative Health at the University of Cincinnati, ArtsWave and many more through programming at Union Terminal.



Increased digital programming including virtual field trips, interviews with curators, Story Tree Time, Dance Party Fridays and more.

Featured Exhibitions

- *Shakespeare and the Queen City* (2017)
- *Star Wars and the Power of Costume* (2017)
- *Chocolate: The Exhibition* (2018)
- *GUITAR: The Instrument That Rocked the World* (2018)
- *Mission Aerospace* (2018)
- *Egypt: The Time of Pharaohs* (2019)
- *Destination Moon: The Apollo 11 Mission* (2019)
- *A Year on the Edge* (2019)
- *In the Audubon Tradition: Birds of a Feather* (2019)
- *The Junior League of Cincinnati: Making a Difference for 100 Years* (2019)
- *Maya: The Exhibition* (2020)
- *An Unfinished Revolution: Women and the Vote* (2020)
- *The Science Behind Pixar* (2021)
- *Borrowed Gems from the Taft Museum of Art* (2021)
- *Dinosaurs of Antarctica* (2022)
- *Our Shared Story: 200 Years of Jewish Cincinnati* (2022)
- *America's Epic Treasures featuring Preternatural by Michael Scott* (2022)
- *Bricktionary: The ultimate LEGO® A-Z* (2023)
- *Girlhood (It's complicated)* (2023)
- *POMPEII: The Exhibition* (2024)



The Science Behind Pixar



Girlhood (It's complicated)



Dinosaurs of Antarctica



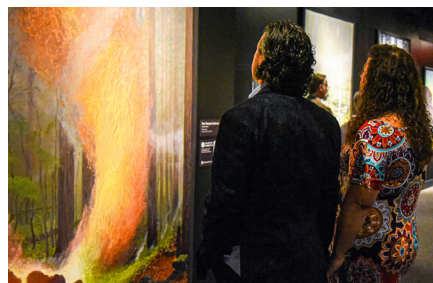
POMPEII: The Exhibition



Bricktionary: The Ultimate LEGO® A-Z



Star Wars and the Power of Costume



America's Epic Treasures featuring Preternatural by Michael Scott



Destination Moon: The Apollo 11 Mission



Layers of Creativity (2021)



Layers of Nature (2022)

Layers of Learning

The Layers of Union Terminal provide the perfect back drop for a unique evening of exploration, as we toast to all things science, technology, engineering, art and math during our annual adults-only night at the museum, filled with light bites from local restaurants, creative cocktails, explosive programming and exclusive access to the Cincinnati Museum Center's world-class exhibits.

Since its inception, *Layers* has welcomed more than 3,400 guests and raised over \$1M to support the museum's general operations.

- *Layers of Wonder* (2019)
- *Layers of Creativity* (2021)
- *Layers of Nature* (2022)
- *Layers of Discovery* (2023)
- *Layers of Innovation* (2024)

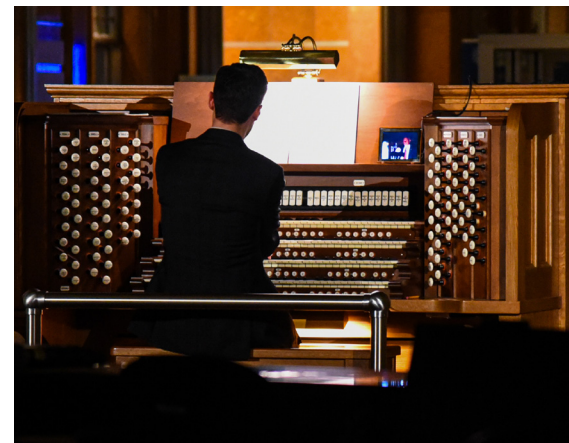
The Return of *Music in the Museum*

The unique dome of Union Terminal's Grand Rotunda reverberates with the sounds of family laughter, the joys of learning, and the deep resonance of music. Added to Union Terminal in the 1990s, the Grand EM Skinner Organ delighted over 1,100 guests with glorious sound in the 2023-2024 *Music in the Museum* season. Join us for the 2024-2025 season!

2024-2025 Series Dates

- Wednesday, November 13, 2024
- Wednesday, February 26, 2025
- Wednesday, April 30, 2025

Learn more about *Music in the Museum* and get your tickets today!



Music in the Museum performance (2023)



Music in the Museum performance (2023)

Treasures and Research

Cincinnati Museum Center houses historic artifacts and scientific specimens that stretch more than five billion years back into prehistory and forward through the present day. Among these are more than six million treasures that reveal a snapshot of our ancient world, the voices of the region's earliest inhabitants and the stories that give character to our unique history – holotypic dinosaurs, the world's largest Late Ordovician collection, everyday letters documenting extraordinary events and much more.

On June 30, 2024, we purchased a 200,000-square-foot facility adjacent to Union Terminal, taking a transformative step for the future care and research of our community's treasures. This facility will allow us to consolidate and expand our collections, foster a dynamic state-of-the-art research environment for global scholars and students of all ages and increase public access to our collections. Additionally, we will have the ability to accept important new treasures to extend our collections, creating more learning experiences and telling more robust stories. This strategic investment secures the future growth of our collections and enhances our ability to share our treasures, research and education with our community.



Future location of Cincinnati Museum Center's treasures and research facility.

Our work continues!

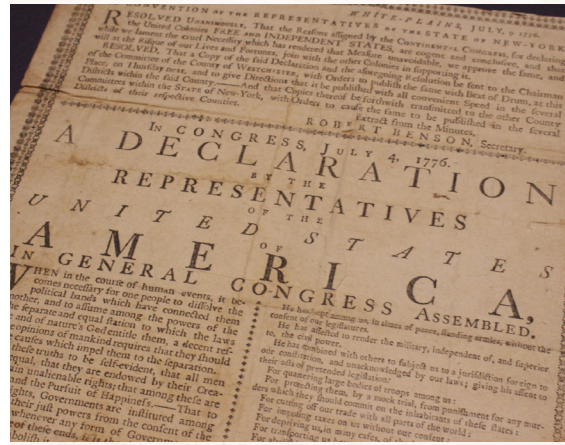
The impact of our new exhibits and partnerships is powerful. We hope you will continue to invest in Cincinnati Museum Center's mission of inspiring people of all ages to learn more about the world through science; regional history; and educational, engaging, and meaningful experiences.



Specimen from the Invertebrate Paleontology Collection



Specimen from the Entomology Collection



Artifact from the Printed Works Collection



Artifact from the History Objects Collection

**We have the honor to be a
place of growth, a place of learning
and a place of inspiration.**

Your support continues to drive us.



supportCMC.org